

Kushlis, Jennifer

From: KnowHow2GO [news@knowhow2go.org]
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To: Kushlis, Jennifer
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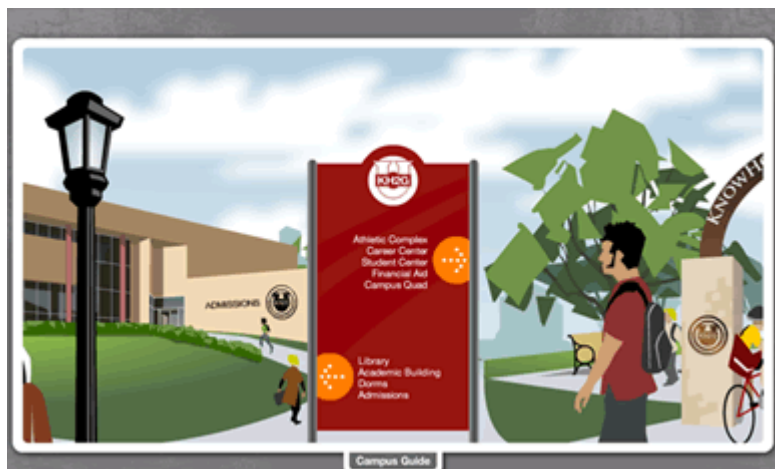
KnowHow2GO | Insider

APRIL 2008

Reminder: New TV/Radio Ads and KnowHow2GO-U Debut Next Month

The Real Thing

The virtual campus tour, KnowHow2GO-U, will be added to our [Web site](#) next month. Visitors can take a guided or self tour of the campus and its buildings, which will offer college prep tips and games inside. As cool as KnowHow2GO-U may seem, it can't compare to the real thing. If a teen you know has some free time this spring, encourage him or her to check out local college campuses. Wander around together or take an official tour to learn more about your teen's top choices.



Visiting college campuses isn't an activity reserved for juniors and seniors. Younger students can use these tours to get a feel for the places and subjects they like. Plus, tours can help teens picture themselves on a college campus.

Click [here](#) to prep for college visits.
 Click [here](#) to print out questions to ask on a college tour.

Top Reasons to Take College Tours

Ok, so you understand by now that KnowHow2GO has a thing for tours. Allow us to break down what you can learn on a *real* college tour. Here are the [College Board's](#) top four things to look for:

- **Get the Facts.** Campus Web sites can only show you so much. To really get a feel for the college, you need to walk around the quad, sit on a class and visit the dorms.
- **Get Answers.** A visit gives you the chance to talk to students, faculty and financial aid and admissions folks. Teens can also ask questions like, "How's the food here?" and "Do I feel at home here?"
- **Get Information.** Visits allow you to pick up important materials such as brochures and financial-aid forms. Be sure to get business cards too, so you'll have a real person to contact with questions about admissions or financial aid.
- **Get it Right.** It may seem crazy, but your gut feeling is very important when choosing a

college. Does your teen feel comfortable walking around? Do he or she like the students and faculty?

Summer School (Can be a Good Thing... Seriously!)

Many high schools have mandatory summer school for students who don't make the grade. But summer school can also mean taking classes at a local college, or sharpening artistic or athletic skills at a camp. These summer schools can be fun – and impressive to college admissions folks, who appreciate students dedicated to a subject, instrument or sport.

To help a teen in your life find the right summer school, start by asking his or her guidance counselor for advice. Then, click [here](#) to search for summer schools by activity and location.

12 Ways *Not* to Choose a College

There are plenty of *good* reasons to choose a college – strong academic programs, scholarship opportunities and an overall “good” feeling. But [Education Planner](#) says there are also lots of *not-so-good* reasons for choosing a college.

Your teen shouldn't choose a college because...

1. His/her boyfriend or girlfriend is going there
2. His/her friends are going there
3. The tuition is low (this is a *good* reason to choose a college, but not the *only* reason)
4. Because of its party-hearty reputation
5. The college brochure showed fun students sitting under trees
6. A computer college matching program said this was his/her best choice
7. He/she visited just that campus and didn't want to look elsewhere
8. It's located in his/her city or state and he/she didn't consider other locations
9. It's the one college he/she had heard of
10. He/she knows he'll/she'll be accepted there
11. Because of its prestige
12. It has the academic program he/she's looking for, so the campus atmosphere doesn't really matter

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